

Videos on your public library website?



A Simple Instruction Guide from Piper Mountain Webs

Introduction	Page 2
Instructions	Pages 3 - 5
Guide to the Best Videos	Page 6
Troubleshooting	Page 7

Videos on your public library website? Yes! It's EASY



There are hundreds of high-quality book and author-related videos available on the web, and it is very easy to display any of these videos directly on your public library website.

You don't need to be an expert in html code, worry about complicated video players, or learn any specialized software languages. It's just about as simple as copy and paste.

This instruction guide will...

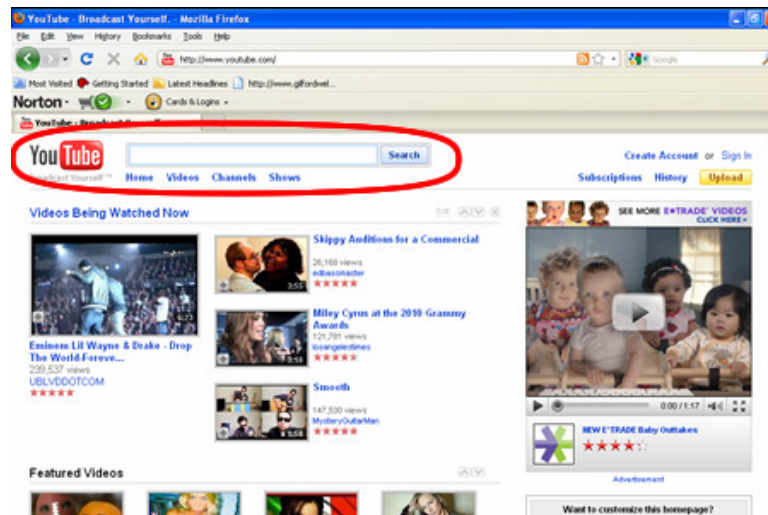
- walk you through the simple steps required to find and display a video on your site, and
- provide a web address where you can sign up to receive a regular listing of the best book and author videos available each month.

STEP ONE – FIND A GREAT BOOK OR AUTHOR VIDEO

You can find book and author video clips on many sites, but arguably the most complete and most user-friendly source is YouTube. So to start with, open a browser and navigate to www.youtube.com.

The home or start page will display some of the latest and most popular videos, but there will also be a **prominent search box** – located at the very top of the home page, just to the right of the YouTube logo graphic.

Search Box



Simply type in the name of a book, or an author, and start the search.

Just like any search engine, you may have to refine your search terms to find what you're after.

For example, if I'm looking for a video related to "Worst Case" – the best-selling nonfiction book by James Patterson, and I type in just the words "worst case", I'm going to get many returns that don't relate to the book. If, however, I type "Worst Case Book", or "Worst Case James Patterson", I'll get a list that is pretty on target.

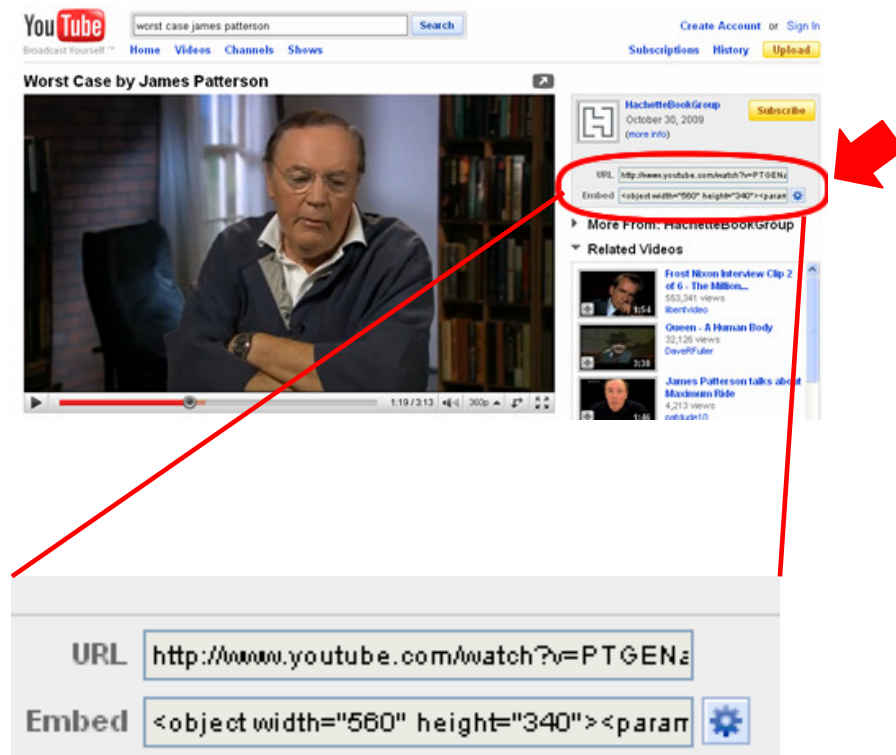
After you enter your search terms, the next page will display videos that match your search. If you see a number of videos that are completely off topic, you may need to be more specific with your search terms, and try again.

You can click on each video icon to see watch and preview the video.

STEP TWO: Embed your selected video into your website

Once you've found a video that you want to include on your website, you need to copy some HTML code. Don't worry – YouTube makes it VERY easy.

The picture below shows the location of the code snippets that you will need to copy.



As you can see, YouTube provides two sets of code. You use "URL" code if you simply want to create a link from your website to the YouTube site and this video.

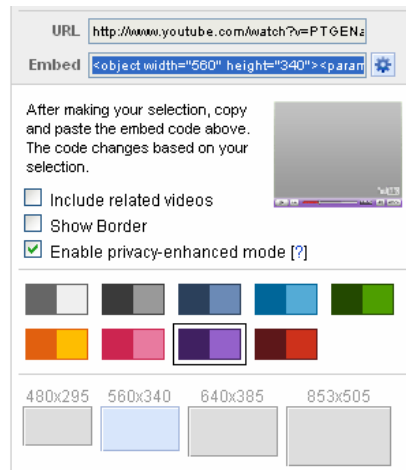
We prefer the "EMBED" code – this will actually embed the video and video player directly in to your library web page!

If you click your mouse in the "EMBED" code box, you'll be given the opportunity to customize the way the video player will look in your site. See below...

STEP TWO: Embed your selected video into your website (cont.)

A. Customize Your Video Display

The box below will appear when you click your mouse in the EMBED code (see above). You can customize the way that the video player will appear in your website. You can choose the COLOR of the player, from a set of nine available color combinations, and perhaps more importantly, you can choose the SIZE of the video player. Choose a size that will fit in the space available on your website.



The screenshot shows a dialog box for customizing a video embed. At the top, there is a 'URL' field containing 'http://www.youtube.com/watch?v=PTGENa'. Below it is an 'Embed' field containing the code '<object width="560" height="340"><para'. To the right of the 'Embed' field is a gear icon. Below the fields is a text box that says 'After making your selection, copy and paste the embed code above. The code changes based on your selection.' There are three checkboxes: 'Include related videos' (unchecked), 'Show Border' (unchecked), and 'Enable privacy-enhanced mode [?]' (checked). Below the checkboxes is a grid of nine color swatches. At the bottom, there are four size options: '480x295', '560x340' (highlighted with a blue border), '640x385', and '853x505'. Each size option has a corresponding thumbnail image.

B. Cut and Paste the Code



This screenshot is similar to the one above, but with a red arrow pointing to the 'Embed' field. The 'Embed' field contains the code '<object width="560" height="340"><para'. The arrow is pointing to the end of the code, indicating where to click to copy it.

When finished with your customization, simply click your mouse within the code next to the “Embed” caption, and copy it (Ctrl-C).

Now you’re ready to access your web design software or content management system, and paste in the code.

If you’re using a Piper Mountain Webs library content management system, simply access the code view from the toolbar, paste in the code, and publish your content.

Piper Mountain Webs publishes a regular guide to the best library, book and author-related videos on YouTube.

You can sign up to receive this guide at www.librarywebsites.com.

Look for the YouTube logo.

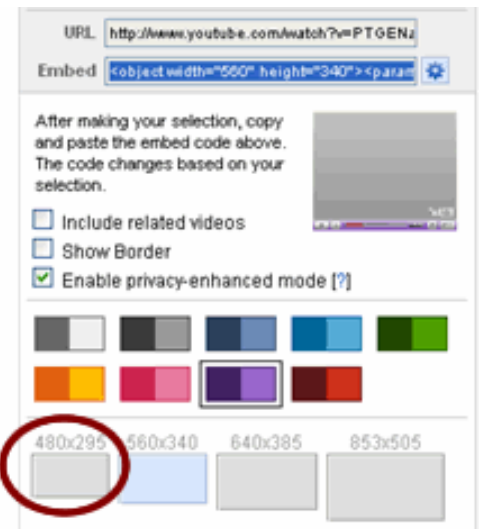


Troubleshooting

Sizing the video to fit the space available

Sometimes the code that you copy and embed into your web page results in a larger display than you had asked for. Even if you followed the steps outlined in part 2.A. above, and you chose the smallest video display (see diagram at right), you may still end up with a video display window that is larger than the size you asked for.

Fortunately, you can directly access and modify the YouTube video code, and forcibly enter a smaller size.



The code below is a sample of what you may typically see when you copy and paste in the YouTube embed code. The size parameters are in bold type:

```
<object width=480 height=295><param name="movie"
value="http://www.youtube.com/v/ddYV_Y53xvc&hl=en_US&fs=1"></param><param
name="allowFullScreen" value="true"></param><param name="allowscriptaccess"
value="always"></param><embed src="http://www.youtube.com/v/ddYV_Y53xvc&hl=en_US&fs=1"
type="application/x-shockwave-flash" allowscriptaccess="always" allowfullscreen="true" width=480
height=295></embed></object>
```

To forcibly change the dimensions to the smallest YouTube display size available, you can change the width to 320 and the height to 265. See below:

```
<object width=320 height=265><param name="movie"
value="http://www.youtube.com/v/ddYV_Y53xvc&hl=en_US&fs=1"></param><param
name="allowFullScreen" value="true"></param><param name="allowscriptaccess"
value="always"></param><embed src="http://www.youtube.com/v/ddYV_Y53xvc&hl=en_US&fs=1"
type="application/x-shockwave-flash" allowscriptaccess="always" allowfullscreen="true" width=320
height=265></embed></object>
```